



ESA 3

Études supérieures appliquées aux affaires Paris

PROFILE

The undergraduate curriculum covers the fundamentals of management, including:

- marketing
- management strategies
- law
- business creation seminar
- economics
- sales and negotiations

The master's program offers several options:

- marketing
- business communications
- finance

A 2-year MBA program is taught in English. In their second year, students may elect to complete an internship with a firm.

Major fields of study

- Generalist bachelor's program taught in French
- Master in marketing and business communication taught in French
- Master of finance taught in French
- MBA taught in English



Photograph provided by the institution

Strengths

- Located in the center of Paris
- Network of business partners / personal attention
- Business creation seminar in first year
- French and international students take courses together

IDENTITY FORM

www.esa3.com

Rubrique internationale www.esiae-international.com

Precise name of the institution →	Études supérieures appliquées aux affaires (ESA3, higher applied studies in business)
Type of institution →	Private
City where the main campus is located →	Paris
Number of students →	530
Percentage or number of international students →	25%
Type and level of qualifications awarded →	<ul style="list-style-type: none"> • 4-year degree certified by the government as level 2 for international students • Institution-specific degrees: Bachelor's and master's programs with foreign partners • Other diplomas: MBA
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	Bachelor's and Master's programs: 6,500 euros
Certification and accreditation →	MBA: 9,990 euros (optional internship in second year, 1,200 euros)
Postal address →	24 rue de l'Amiral Hamelin 75116 PARIS

