



EMLyon Business School

PROFILE

EMLYON is a European Business School devoted to lifelong learning for entrepreneurial and international management.

- Its entrepreneurial and educational project consists in stimulating the social responsibility of its participants, thus giving them all the support needed to achieve business success in the various cultural and economic systems around the world.
- Its know-how in training is based both on theory and on day-to-day company management.
- Its distinctive expertise is founded on teaching innovation and an entrepreneurial approach to management education.

Main programs

- **European Master in Management:** a 2-year programme provided by 3 major European institutions: Aston Business School-Birmingham (UK), LMU-Munich (DE) and EMLYON Business School, for Bachelor's graduate. www.european-master.com
- **MSc in Management:** a 2 or 3-year graduate programme for students with a Bachelor's degree. Specializations : corporate Finance, market Finance, human Resources, Marketing, Consulting, Logistics, entrepreneurial Management. www.em-lyon.com/master
- **Global Entrepreneurship Program:** 1-year program in entrepreneurship, taught entirely in English. Students take courses on 3 continents in 3 institutions that are internationally recognized for their expertise in entrepreneurship: Babson (USA), Zhejiang University (China), and EM Lyon Business School (France). www.msc-entrepreneurship.com - <http://www.msc-entrepreneurship.com>
- **Master in Luxury Brand Management & Marketing:** 1-year program in the luxury goods industry, offered by EML Geneva. The program prepares graduates to work in the luxury goods industry in France, Switzerland, and China. The school opens doors to a network of firms in the sector. www.eml-geneva.com - <http://www.eml-geneva.com>
- **International MBA:** a 1 year full time international management programme, in English, for high-potential managers looking for a new impetus for their career. www.em-lyon.com/imba



Photograph provided by the institution

Research

- 115 faculty members – 1/4 are non-French
- 400 visiting experts
- The teaching staff is organised into 5 departments : Markets and Innovation - Management - Law - Strategy and Organisation - Economics, Finance, Control

Strengths

- 3 Campuses: Lyon, Geneva, Shanghai,
- 3000 students - More than 30% of non-French students in the EMLYON Business School programmes,
- Exchange programmes with 100 business schools in the world,
- EMLYON Business School is accredited: AACSB, EQUIS (EFMD) and AMBA;
- A network of 18 000 alumni

Rankings

The Financial Times :

- 8 "The Top 65 European Business Schools" | December 2008
- 7 Masters of Science in Management & n°1 "Best in entrepreneurship" et «International Course Experience» (FT sept. 2008) "The Top 50 European Masters in Management" | September 2008

Location

Lyon, a UNESCO World Heritage City, is two hours away by car from the French Alps, and a three-hour drive to the Mediterranean Sea. London, Barcelona, Milan, Zurich, etc., can be easily reached within an hour's flight from Lyon. Lyon has one of the best public transport systems in Europe, combining buses, metro and tramway. With more than 1,2 million people, Lyon is the 2nd development pole with Paris.

IDENTITY FORM

www.entrepreneursfortheworld.net

Precise name of the institution →	EMLYON Business School
Type of institution →	Postsecondary institution recognized by the French government and affiliated with the Lyon chamber of commerce and industry
City where the main campus is located →	Ecully – Lyon
Number of students →	3000
Percentage or number of international students →	30%
Type and level of qualifications awarded →	• Masters of Science • Masters • Other diplomas and certificates
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	It depends on the programmes - www.em-lyon.com
Postal address →	23, avenue Guy de Collongue - 69134 Ecully cedex

