

## PROFILE

Groupe Ecole Supérieure de Commerce de Troyes was founded in 1992. A new Grande Ecole de Management, member of the « Grande Ecole de Management », was awarded the Trophées des Grandes Ecoles de Management in 2001 and 2005, in recognition of its dynamism and strategic orientation. Today it is one of the top French schools of higher education with 1300 students, a teaching corps of 30 permanent professors and 100 adjunct instructors from the business world.

### Major fields of study

- Programme ESC Grandes Ecoles (Ecole Supérieure de Commerce de Troyes)
- Programme INBA (Ecole Internationale de Management)
- Programme EMVOL (Ecole de Management de l'Industrie du Voyage et des Loisirs)
- Programme ESAA (Ecole Supérieure d'Arts Appliqués)
- 2 joint-degree programs (in partnership with Université de Technologie de Troyes): Information technology for knowledge management and network management / Sports management and consulting – event logistics and security
- MBA and International Affairs, a joint-degree program offered in tandem with Brazil's UFRGS de Porto Alegre and Paris III Sorbonne

### Research

Research on the topics corporate governance, entrepreneurship and innovation, entrepreneurial chair in partnership with the Technopole de l'Aube en Champagne

### Strengths

- Exemplary synergy with the local, regional and national economies (Francis Bécard, director of the Groupe ESC Troyes, is also president of the network RETIS)



Photograph provided by the institution

- Development of an original programme of research through exploring the competences of the students (the program “dare and discern”), and support for the realization of startup projects
- Very strong interaction with other countries: more than 160 accords in 30 countries, including 20 dual degrees with establishments in Mexico, Germany, Italy, Sweden, Great Britain, Spain, the Netherlands, Russia and East Europe ; required stays for the students (foreign universities and companies); multicultural faculty; topical international research networks (for example: Strategy for development of entrepreneurship with the United States, New Zealand, China, and Scandinavia).
- ESC Troyes support ESAA (Ecole Supérieure d'Arts Appliqués).

### Location

Troyes, an historic city located in Champagne-Ardenne, on the border with Burgundy, is only an hour and a half from Paris.

## IDENTITY FORM

[www.groupe-esc-troyes.com](http://www.groupe-esc-troyes.com)

Precise name of the institution →	Groupe ESC Troyes
Type of institution →	Consular
City where the main campus is located →	Troyes (Aube)
Number of students →	1 300
Percentage or number of international students →	About 26% foreign students
Type and level of qualifications awarded →	• LMD • Other national degrees • Own degrees
French language courses →	Yes
Programs for international students →	No
Programs in English →	Yes
Registration fees / year (for information only) →	6 000 to 8 900 euros
Postal address →	217, avenue Pierre Brossolette - BP 710-10002 Troyes Cedex

